

Music City Bowl Home Page

Briefs on the Franklin American Music City Bowl

The Bowl has had some major accomplishments adding to its success and has solidified its position as one of Nashville's most important events. Beginning with the 2008 Bowl, a partnership was created with the Greater Nashville Hotel & Lodging Association and the City of Nashville for the Bowl to receive funding via the Event and Marketing Fund.



Kentucky's quarterback Stephen Johnson earned 277 all purpose yards and scored a

pair of touchdowns at the 2017 Franklin American Music City Bowl held December 29, 2017 at Nissan Stadium in Nashville, Tennessee. (Photographer Susan Strasinger, Rights reserved HillsboroGlobe.com)

These funds are part of a hotel/motel tax created for the purpose of developing Nashville's new state of the art *Music City Center*. The Bowl is now a part of the fabric of the Nashville community. Key initiatives such as economic development, tourism impact, quality of life enhancement, a focus on youth, and a commitment to collegiate athletics are all part of the Bowl experience.

The Bowl in just a few short years has turned one of Nashville's slowest tourism weeks into one of the busiest, as well as supported various charitable organizations through ticket donation, special community programs, and much more.

Moreover, the Bowl has one of the most successful youth initiatives in the country with its Youth Football Program. The Bowl's Youth Football Program reaches families in eighty communities in Middle Tennessee, southern Kentucky, and northern Alabama.

More than 20,000 participants are part of a unique program that involves players, cheerleaders, and coaches with *Nashville's Holiday Tradition*. Finally the bottom line, since the Bowl's inception, **millions of viewers** have watched the event on ESPN; the Bowl has contributed **\$34 million** in financial payouts to participating universities and has generated more than **\$290 million** in economic impact for the Nashville community. Nashville's Bowl game will continue to evolve as a cornerstone event for Music City and the Middle Tennessee region.

For more information on *Nashville's Holiday Tradition*, visit MusicCityBowl.com or call 615.743.3130. And, be sure to follow

the Bowl on [Twitter](#) and [Facebook](#).

Year	Result			Attendance
2017	Kentucky 23, Northwestern 24	RECAP		48,375
2016	Nebraska 24, Tennessee 38	RECAP	BOX SCORE	68,496*
2015	Louisville 27, Texas A&M 21	RECAP	BOX SCORE	50,478
2014	Notre Dame 31, LSU 28	RECAP	BOX SCORE	60,419
2013	Ole Miss 25, Georgia Tech 17	RECAP	BOX SCORE	52,125
2012	Vanderbilt 38, North Carolina State 24	RECAP	BOX SCORE	55,801
2011	Mississippi State 23, Wake Forest 17	RECAP	BOX SCORE	55,208
2010	North Carolina 30, Tennessee 27 2-OT	RECAP	BOX SCORE	69,143*
2009	Clemson 21, Kentucky 13	RECAP	BOX SCORE	57,280
2008	Vanderbilt 16, Boston College 14	RECAP	BOX SCORE	54,250
2007	Kentucky 35, Florida State 28	RECAP	BOX SCORE	68,661*
2006	Kentucky 28, Clemson 20	RECAP	BOX SCORE	68,024*
2005	Minnesota 31, Virginia 34	RECAP	BOX SCORE	40,519
2004	Minnesota 20, Alabama 16	RECAP	BOX SCORE	66,089*
2003	Auburn 28, Wisconsin 14	RECAP	BOX SCORE	55,109
2002	Minnesota 29, Arkansas 14	RECAP	BOX SCORE	39,183
2001	Boston College 20, Georgia 16	RECAP	BOX SCORE	46,125
2000	West Virginia 49, Ole Miss 38	RECAP	BOX SCORE	47,119

1999	Syracuse 20, Kentucky 13	RECAP	BOX SCORE	59,221
1998	Virginia Tech 38, Alabama 7	RECAP	BOX SCORE	41,248*

*Indicates a sellout

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